

## SAMPLE POST TO SHARE ON SOCIALS:

Did you know that 29% of birds, around 3 billion, have disappeared from North American since 1970? I have decided to do something about this and will be participating in the Great Wisconsin Birdathon this spring!

The Great Wisconsin Birdathon is an annual walkathon-style fundraiser put on by the Natural Resources Foundation of Wisconsin that unites thousands of birders, conservationists, and people across Wisconsin in raising money for the Bird Protection Fund.

I am joining **TEAM NAME HERE** and we will be hosting our birding event on **DATE OF BIRDING**. **I would love for you to donate or pledge to our team!** To support us, head to our team page on the Birdathon site (linked below), click “donate now” and follow the payment directions. There is also a donation form online to print and mail in.

**LINK TO DONATE TO YOUR TEAM**

*\*It helps to include a fun photo of you birding, Wisconsin birds, or past Birdathon participants. Images can be found [on our Flickr](#).\**



## OUR SOCIALS:

Feel free to tag us in your posts!

- Facebook
  - <https://www.facebook.com/GreatWIBirdathon/>
  - Like us so we can tag you in our posts!
- Twitter
  - [www.twitter.com/WisConservation](http://www.twitter.com/WisConservation)
  - Follow us so we can tag you in our posts!
- Website
  - [www.WIBirdathon.org](http://www.WIBirdathon.org)

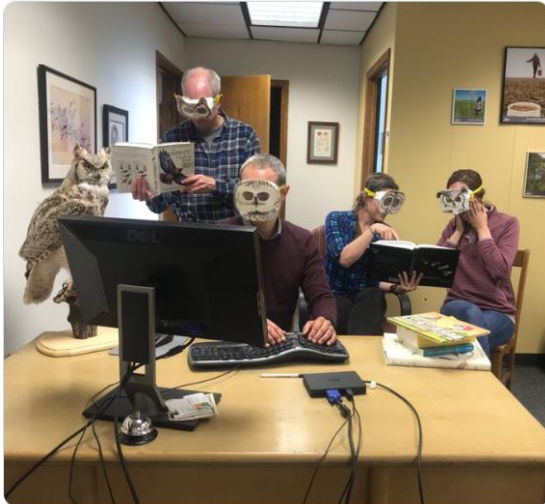
## EXAMPLES FROM PAST TEAMS:



The Great Wisconsin Birdathon is ON and the MAS office staffers are dusting off our binoculars and joining the fun! Make a donation to support our team ("Out of the Owl-ffice"), Madison Audubon, and the Bird Protection Fund!

[wibirdathon.dojiggy.com/outoftheowlffi...](http://wibirdathon.dojiggy.com/outoftheowlffi...)

Our Birdathon day: June 4



I'm joining team Millennial Falcon for the Great [#Wisconsin](#) [#Birdathon](#) [#BigDay](#)! Donations will support the highest priority [#BirdConservation](#) projects at the Natural Resources Foundation. Learn more & donate here: [wibirdathon.dojiggy.com/millennialfalc...](http://wibirdathon.dojiggy.com/millennialfalc...) [#birding](#) [#conservation](#)



Natural Resources Foundation of Wisconsin

Birds are valuable, and they need our help. The Great Wisconsin Birdathon is an annual walkathon-style fundraiser that supports bird conservation and research ... [wibirdathon.dojiggy.com](http://wibirdathon.dojiggy.com)