

SAMPLE POST TO SHARE ON SOCIALS:

Did you know that 29% of birds, around 3 billion, have disappeared from North American since 1970? I have decided to do something about this and will be participating in the Great Wisconsin Birdathon this spring!

The Great Wisconsin Birdathon is an annual walkathon-style fundraiser put on by the Natural Resources Foundation of Wisconsin that unites thousands of birders, conservationists, and people across Wisconsin in raising money for the Bird Protection Fund.

I am joining **TEAM NAME HERE** and we will be hosting our birding event on **DATE OF BIRDING**. **I would love for you to donate or pledge to our team!** To support us, head to our team page on the Birdathon site (linked below), click “donate now” and follow the payment directions. There is also a donation form online to print and mail in.

LINK TO DONATE TO YOUR TEAM

It helps to include a fun photo of you birding, Wisconsin birds, or past Birdathon participants. Images can be found [on our Flickr](#).



The image shows a screenshot of a Facebook post. At the top left is a circular profile picture of a woman with dark hair, identified as Katie Herrick. To the right of the profile picture, the name "Katie Herrick" is written in bold, followed by "Just now" and a lock icon. In the top right corner of the post area, there are three dots. The main text of the post reads: "Did you know that 29% of birds, around 3 billion, have disappeared from North American since 1970? I have decided to do something about this and will be participating in the Great Wisconsin Birdathon this spring! I am joining the Foundation Flamingos and we will be hosting our birding event on May 6th. I would love for you to donate or pledge to our team! To support us, head to our team page on the Birdathon site (linked below), click “donate now” and follow the payment directions." Below the text is a URL: <https://wibirdathon.dojiggy.com/.../pledge/foundationflamingos>. Underneath the URL is a photograph of a small yellow and black bird perched on a wooden stick, with a soft, out-of-focus background. At the bottom of the post, there are two icons: a thumbs-up icon labeled "Like" and a speech bubble icon labeled "Comment".

OUR SOCIALS:

Feel free to tag us in your posts!

- Facebook
 - www.facebook.com/NaturalResourcesFoundation/
 - Like us so we can tag you in our posts!
- Twitter
 - www.twitter.com/WisConservation
 - Follow us so we can tag you in our posts!
- Website
 - <https://wibirdathon.dojiggy.com/af2079e/regPages/pages/?p=b71cdaba>

EXAMPLES FROM PAST TEAMS:



The Great Wisconsin Birdathon is ON and the MAS office staffers are dusting off our binoculars and joining the fun! Make a donation to support our team ("Out of the Owl-ffice"), Madison Audubon, and the Bird Protection Fund!

wibirdathon.dojiggy.com/outoftheowloffi...

Our Birdathon day: June 4



I'm joining team Millennial Falcon for the Great [#Wisconsin](#) [#Birdathon](#) [#BigDay](#)! Donations will support the highest priority [#BirdConservation](#) projects at the Natural Resources Foundation. Learn more & donate here: wibirdathon.dojiggy.com/millennialfalc... [#birding](#) [#conservation](#)



Natural Resources Foundation of Wisconsin

Birds are valuable, and they need our help. The Great Wisconsin Birdathon is an annual walkathon-style fundraiser that supports bird conservation and research ... wibirdathon.dojiggy.com